



MAP Grant Application FAQ's



How can the MAP Office help?

Our job is to help you plan the best event possible. This starts with reviewing the application so it is ready for presentation to the Director. We work with over 250 events per year, this has taught us about working with the military and planning for their events. We can quickly review your application for accuracy, missing information or quantity problems to help you enhance your request.

Who can fill out a MAP Grant Application?

MAP Grant Applications are to be completed by a VFW or Auxiliary point of contact, not by the military unit representative or Family Readiness Group Leader. The primary VFW POC needs to be the project coordinator, so the MAP office has one person to coordinate with and who is responsible for the After Event paperwork. Make sure the contact phone numbers and email addresses are accurate.

What qualifies as VFW involvement at a MAP sponsored event?

VFW and Auxiliary members are expected to be at the event, working with the military and family members. This can involve cooking and serving, organizing activities, picking up food items and cleaning up after the event. Presentation of a check to the military unit or FRG does not equal VFW involvement in the event.

Why can't we give the funds to the unit or FRG?

When funds are given directly to the military unit or support group, the VFW has no control over the receipts that must be submitted to the National Headquarters Accounting Department after the event. The Post or Auxiliary receiving the MAP Grant will be held responsible for submission of receipts totaling the entire amount of the grant or a refund to MAP.

Do I have to fill out the Event Calculator?

The MAP Grant Event Calculator must be filled out completely. The breakdown informs the MAP office of the type of expenditures being planned. If the Post or Auxiliary, or the community or other VSO's are contributing funds, goods or discounts to the event, let us know. All these factors are weighed when we evaluate if the cost per person for the event is reasonable.

What is the difference between a Post sponsored event and a "Sponsorship" agreement?

Post sponsored event involves the Post/Aux purchasing, cooking, cleaning – doing the actual work to carry out the event.

Sponsorships are large events where the VFW is one of several event sponsors. In this case, a sponsorship letter or agreement will be provided by the military detailing sponsorship levels and the benefits to the VFW. Benefit examples: Banners, VFW recognition, website links, booth space, inclusion in unit/base newspaper, etc.

Are there things MAP will not approve funding for?

MAP Grant funds will not be approved for:

- Underwriting the cost of fundraising activities for VFW Posts or other organizations
- Awards or gifts for military units, family members or presented to the Post
- Labor to clean Post after the event or to pay Post Canteen workers for the event
- Profit above food costs to the VFW Canteen
- Liquor
- Phone Cards
- Formal military events where there is no opportunity for VFW involvement with the service members
- Gasoline expense for event coordination or personal meals while coordinating the event
- Event related T-shirts, hats or other promotional items
- Ongoing or recurring projects. MAP can possibly assist in getting a project started, but cannot support the same event repeatedly

Helpful Hint:

Don't leave the "Grant Amount Requested" line blank or say "whatever MAP can contribute". Inform us of the Overall Project Budget and what the Post/Department is contributing financially to the event. Each MAP Grant application is evaluated individually on the merits of the information provided.

Regardless of how many Posts and/or Auxiliaries are participating with an event, please only submit one MAP Grant application per event.